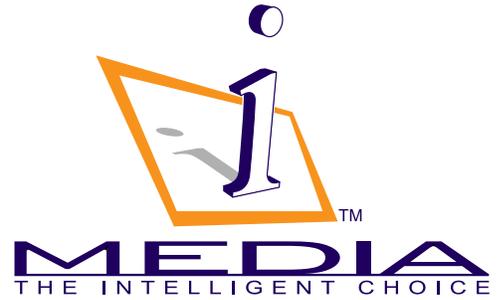


iMedia™ Permanent Air Release Graphic Film



Gloss: 2GWGP-AR

-  Can be used for interior and exterior signage
-  Great for promotional and point of purchase graphics, trade show displays, decals and window graphics
-  Textured liner has embossed pattern that produces channels in the adhesive that will help air to escape during application
-  Compatible with OEM Solvent and Mild Solvent Ink

PHYSICAL CHARACTERISTICS

Material	2 mil Vinyl (wound print side out)
Color	White opaque
Finish	2GWGP-AR (Gloss 80 avg. @ 60°)
Adhesive Color	Gray
Adhesive Type	Pressure-sensitive permanent acrylic
Liner	90 lb. Polycoated two sides - air release

The following information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. Data represents averages and is not intended for use as a specification.

APPLICATION CHARACTERISTICS

Durability	7 Years - vertical exposure - unprinted
Minimum Application Temp	+55°F (Minimum for Substrate)
Service Temperature Range	-40°F to 180°F
Chemical Resistance	Alkalies, mild acids, most petroleum based oil, grease and aliphatic solvents and salts.
Typical Adhesion Values	180° Peel Test - Substrate: Stainless Steel / 24hr: 1.9 lb/in
Shelf Life	1 year from ship date when stored @ 70°F and 50% relative humidity



Standard Warranty

All statements, technical information and recommendations about Intelligent Choice products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All Intelligent Choice products are sold with the understanding that the Purchaser has independently determined the suitability of such product for its purposes. Intelligent Choice products are warranted to be free from defects in material and workmanship for either one year (or the period stated on the specific product information literature in effect at time of delivery, if longer) from date of shipment if said product is properly stored and applied. It is expressly agreed and understood that Intelligent Choice's sole obligation and Purchaser's exclusive remedy under this warranty, under any other warranty, express or implied, or otherwise, shall be limited to repair or replacement of defective product without charge at Intelligent Choice's plant or at the location of product (at Intelligent Choice's election), or in the event replacement or repairs is not commercially practical, to Intelligent Choice's issuing Purchaser a credit reasonable in light of the defect in the product. Intelligent Choice's liability for defective products shall not exceed the purchase price paid therefore by Purchaser and in no event shall Intelligent Choice be responsible for any incidental or consequential damages whether foreseeable or not, caused by defects in such product, whether such damage occurs or is discovered before or after replacement or credit, and whether or not such damage is caused by Intelligent Choice's negligence. No express warranties and no implied warranties, whether of merchantability or fitness for any particular use, or otherwise (except as to title) other than those expressly set forth above which are made expressly in lieu of all other warranties, shall apply to products sold by Intelligent Choice. Intelligent Choice specifically disclaims and excludes all other such warranties, no waiver, alteration, addition or modification of the foregoing conditions shall be valid unless made in writing and manually signed by an officer of Intelligent Choice.