



CALENDERED MPI EASY APPLY™ FILMS

Matte Or Gloss – Get High Performance, Great Looks And Easy Application All Rolled Into One.

Avery Graphics **MPI 2903 Gloss Easy Apply™** and **MPI 2923 Matte Easy Apply™** calendered series films combine numerous high-quality performance features with a great price. Incorporating patented Avery Dennison Easy Apply Technology, these air egress films offer the benefits of reduced wrinkling and air entrapment for easier application.

MPI 2903 Gloss Easy Apply and **MPI 2923 Matte Easy Apply** films are designed with a permanent gray solvent adhesive that provides opacity to cover underlying graphics, as well as exceptional performance on a wide variety of substrates.

Digitally optimized, these face films provide high quality printing at a great value, and both are backed by the Avery Graphics ICS Performance Guarantee.



SIGN • LIGHTING • GRAPHICS • DISPLAY

Excellence in Distribution Since 1946

www.IECDelivers.com

CALENDERED MPI EASY APPLY™ FILMS



MPI 2903 Gloss Easy Apply & 2923 Matte Easy Apply

Features

Patented air egress technology

Consistent printability

Digitally optimized face films in matte or gloss finish

Opacity

Compatible with Avery DOL products

ICC Color Profiles available on Web site – iccprofiles.averygraphics.com

Advantages

• Helps eliminate wrinkles and bubbles

• Prints well with most solvent, eco-solvent and UV curable inks

• Great image clarity and color pop

• Gray-pigmented adhesives provide opacity

• Provides longer-term durability and adds rigidity to film

• Provides a starting point for the right color and image the first time the media is printed

Benefits

• Reduces application time and lowers overall job cost

• Consistent images – avoid costly reprints

• Great looking prints and film options

• Saves time and money with no need to remove old graphics

• Enhanced looks and guaranteed longer-term durability with even easier application

• Saves time in getting the right color and image for the job

MPI 2903 and MPI 2923 Easy Apply films are ideal for:

- Indoor/outdoor signage
- Floor graphics
- POP
- Trade shows
- Window
- Wall signage

Additional details:

- Available in three widths: 60", 54" and 30"; custom configurations also available
- MPI 2903 Easy Apply is a 3.2 mil white, gloss film
- MPI 2923 Easy Apply is a 3.4 mil white, matte film

Get a sample roll today!

For your 24" x 5 yd. roll of MPI 2903 Gloss Easy Apply or MPI 2923 Matte Easy Apply calendered series films, contact your distributor. Ask for:

Avery Item # 41238 : MPI 2903 Gloss Easy Apply

Avery Item # 41244 : MPI 2923 Matte Easy Apply



SIGN • LIGHTING • GRAPHICS • DISPLAY

Excellence in Distribution Since 1946

www.IECDelivers.com