



Avery Dennison MPI 2050 Matte Translucent Permanent

Durable, eye-catching backlit images are now a breeze. Light up your signs with Avery Dennison's MPI 2050 Matte Translucent Permanent. With sharp, vivid images, it makes your illuminated signage pop.

MPI 2050 provides outstanding performance at a great value. A premium calendared film with permanent adhesive, MPI 2050 Matte Translucent is the answer for self-adhesive, illuminated signage. The great image quality, superior stability, long-term durability and price make this film the right choice for **backlit applications** such as:

- > Airport Advertising
- > Restaurant advertising and menu boards
- > Transit advertising (subway / bus shelters)
- > Trade shows
- > Interior / Exterior illuminated signage



Features:

- > Consistent printability
- > Compatible with wide variety of printer platforms and inks
- > Long-term durability
- > Recommended for application on flat surfaces and simple curves
- > Translucent film providing consistent light transmittance
- > Available in 54 and 60 inch roll sizes



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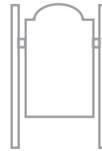
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Features	Benefits	Advantages
3.2 mil translucent film	Solution for various backlit signage	Provides light transmission when applied over a light source
Dimensional stability	Great looking graphics without shrinkage	Low shrinkage limits, even with heavy ink-load images
Long-term calendared film	Durable option at an economic price	Unprinted durability of 6 years
Consistent printability	Consistent images with no costly reprints	Prints well with most solvent, eco-solvent and UV-curable inks
Compatibility with Avery Dennison DOL products	Confidence of a long-term durability guarantee	Provides long-term durability to graphics when applied with Avery Dennison DOL products

Applications



Illuminated signage for a variety of environments.

All statements, technical information and recommendations about AVERY DENNISON products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All AVERY DENNISON products are sold with the understanding that PURCHASER has independently determined the suitability of such products for its purposes.

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